

Wicomico County Local Health Improvement Coalition Meeting Minutes Friday, August 2, 2019 @ 9:30 a.m.

Meeting Name: Wicomico Local Health Improvement Coalition | Meeting Location: Greater Salisbury Building Conf. Room

Meeting Date: Friday, August 2, 2019 Minutes Recorder: Cathey Insley

Meeting Time: 9:30 a.m. Minutes Reviewer: Group

Meeting Attendees and Organizational Representation:

Jill Kenney (MAC, Inc.), Cara Rozaieski (WiCHD), Lori Brewster (WiCHD), Jillian Cordova (US Census Bureau), Doug Wilson (RRC), Mark Danderson (Community), Jason Sammons (WiDSS), Nykol Mariano (Amerigroup), Alane Capen (Coastal Hospice), Melinda Mattox (Chesapeake Health), Jennifer Berkman (ESAHEC), Stephanie Elliott (PRMC), Steve

Walas (Encompass), Dr James Cockey (WiCHD), Cathey Insley (WiCHD)

| TOPIC | DISCUSSION | ACTION |
|-----------|---|--------|
| WELCOME | Mary Beth Waide called the meeting to order at 9:30 a.m. | |
| MINUTES | Doug Wilson made a motion to approve June minutes as written, seconded by Mark Danderson and carried. | |
| PRESENTER | Jillian Cordova, Partnership Specialist, US Census Bureau Jillian serves the Eastern Shore, south of the Bay Bridge. Goal is to develop partnerships to reach and count residents, focusing on households and communities, rather than tracking individuals Data and privacy driven, and mandated by the US Constitution. Title 13 law protects responses. Wicomico team is led by Lori Carter, Julia Glanz, Bronte Dashiell and Sonya Whitead. For 2020, moving toward electronic count, with security measures in place. Also offer automated phone system with 13 language options. Postcards start going out in March 2020. Those that don't complete online or by phone will then get a letter, and finally, enumerators will visit those that still have not responded. Library has committed computer space for census, Haitian community has taken a proactive approach to make sure they are counted accurately. Jillian shared an interactive demonstration of Response Area Outreach Mapper (ROAM), a new system as of 2017. Can narrow to street level and click on an area to review demographic data. ROAM data is based on the 2010 census and the ACS to calculate a predicted response. This tool is valuable for grant writing. How can LHIC members be involved? Follow US Census Bureau on social media and share posts you find engaging. | |

- Invite the Census Bureau to your community events and health fairs.
 Still recruiting census takers. 700 jobs in Wicomico, starting at \$18.50 and hour, with work from home. Week long training required to start, reporting on first and last day, and completing the remainder of the week at home. Safety is a priority, and census takers work in teams, and only during daylight hours. Three attempts to contact residents are required.
 Doug asked what the 202 budget is? ~\$675 Billion.
 Mark asked when the results will be available? Local data April 2021, with National results
 - Mark asked when the results will be available? Local data April 2021, with National results December 31, 2020.
 - Lori asked how long Jillian is on staff, and can she come back when reports come out? Jillian on staff until September 2020. Headquarters representative John Watson can present on breaking down local data.

Health Officer Updates

- Soft kickoff for Safe Station was held Thursday 8/1. One individual has already taken advantage of the station and is being linked with services on 8/2. A press release will follow after initial trial period; LHIC will be copied when release goes out.
- On July 25th, the Executive Director and the team from the OOCC came to Wicomico for a site visit.
 They met with local OIT entities, visited the Safe Station and viewed the OIT trailer. Visit went well,
 and the draft brief indicates the OOCC is complimentary of what our community has done to address
 opioids. Our Safe Station is unique in that most others are in a Police Department or Fire Station.
 Individuals are more likely to access services at a recovery center.
- Wicomico Goes Purple was launched at Third Friday in June, and official kickoff is August 31st at the Shorebirds. Flyer is attached.
- Lori met with Stephanie Willey, chair for Wicomico Goes Purple who shared that almost \$20,000 has been raised to date.
- Event calendar is updated regularly. T-shirts are available at the Chamber of Commerce for \$10.
- Brochures are available. Contact Lori for
- Overdose Awareness Day event is scheduled for 8/9 in the City Park. Flyer is attached

Subcommittee and Partner Updates

Doug Wilson, Recovery Resource Center

- Safe Station soft launch went well.
- Annual Fundraising Breakfast planned for September 27th at 7 am.

Jennifer Berkman, Eastern Shore Area Health Education Center

- Working with University of Maryland MEdical System at Baltimore for rural residency program.
 Received \$750K award. Students start with 2 years at the university and come to the shore on the 3rd year.
- Choptank Pediatric Dental program has recruited 1 pediatric dentist, funded by CHRC.
- Working with BHA to develop a psychiatric fellowship program. Studies show that students are more likely to establish a practice in the area where they fellow.
- ESAHEC is working as a conduit to make sure opioid efforts are not being duplicated.

- Working with the Alzheimer's Association, PRMC and AGH to educate primary care and hospitals about the need for early diagnosis, resources and referral to engage in care early.
- MDH workgroup was formed to develop Community Health Worker certification standards. ESAHEC has provided feedback on first draft.
- Looking for half time director for grant funded organization that recruits hard to reach populations for the Maryland Health Exchange. Posted on indeed.

Mae Esh, Holly Center

- Secretary Neal visited Holly Center on 8/1. Visit went well, and he was able to see the BASIL run pool now that it is open.
- Residents returned to pool activities in July.
- Infrastructure changes construction: rooves, HVAC.
- Training CNAs at Holly. First class just graduated and next class starts in September.
- Hew hiring strategies being implemented to maintain staffing levels.
- Bridge the Gap panel presentation was held for PRMC staff to help them better understand how to care for Holly Center's complex populations. Presentation was taped so it is able to be shared with staff that could not attend.
- Jason Sammons, DSS
- Agency receive full accreditation from the Council on Accreditations. Was a two year process to completions.
- Preparing for September federal review that occurs every three years. Funding is attached to these reviews.
- Families First in Prevention Services Act: Parts of this law go into effect October 1, reducing unnecessary placement in foster care. May allow federal reimbursement for prevention efforts.
- Transitioning statewide into integrated practice model: Life, Safety, Wellness, and Permanency. Levels the field statewide for adult welfare.

Nykol Mariano, Amerigroup

- Amerigroup is one of 9 managed care organizations in the state. Her role is to increase enrollment in MCOs in general, not just Amerigroup, and provide education on coverage people qualify for.
- Nykol is based out of Arundel Mills, and covers all of the shore and other counties on the western shore. She is on the shore 4-6 days every week.
- Amerigroup is willing to attend events (always bringing giveaways) and can provide food for staff meetings she is invited to. Have sponsored ice cream and smoothie demonstrations.
- Will be in Salisbury for National Night Out on 8/6, sponsoring the photo booth.
- Amerigroup sponsors food pantries, summer and winter youth programs, Recreation and Parks events, the Governor's Challenge, and more.

Melinda Mattox, Chesapeake Healthcare

• Children's therapeutic summer program is in full swing, serving 125 children, and an average of 50

- each day.
- Healthways building is under construction, and they anticipate moving mental health back to this building in 2020.

Stephanie Elliott, PRMC

- Nurse practitioner starts orientation next week, will work on the Wagner Wellness van as well as in community wellness.
- Asthma research project begins September 1st.
- Van is scheduled for the Fresh Start back to school event at the Civic Center on 8/25 and a migrant camp health fair in partnership with Somerset County Health Department and Chesapeake Healthcare on 9/8. Will be in attendance at Westside Wellness event in Sharptown, planned for October.
- June 5th Haitian Healthfair screened 65 adults for hypertension, diabetes, renal disease, and 24 breast exams were completed, 3 of which required follow up.
- Will be integrating social work and BH assessments into inpatient component to determine risks.
- Telemedicine: Remote patient monitoring is slow due to requirements and some are disqualified for various reasons.
- Pharmacy will offer remote interaction with a community health worker. Pharmacist can review remotely and offer recommendations/identify duplications.
- Dr Snitzer is doing endocrine visits through telemedicine, and some psychiatry.
- MD Discharge Meal program didn't see enrollments expected due to dietary and qualification restrictions. Served 15.
- Post discharge phone calls have been extended to ED visits. Have identified some issues with discharge instructions and prescriptions.
- SWIFT: 6 month Crisp data shows large savings due to reduction in ED visits.
- McCready process should be finalized in October. Nanticoke letter of intent is done. Reviewing service lines to figure the best way to more forward as part of Peninsula Regional.
- New all-encompassing name is in development now.

Mark Danderson

• Begins teaching at Salisbury University in three weeks.

Alane Capen, Coastal Hospice

- Camp Safe Harbor (bereavement camp) was held in June and served 38 children.
- Worcester residential hospice unit was opened in June for low complexity care.
- August 10: Kicks for Kids event to raise funds for pediatric hospice and bereavement. Free, family focused event with games and activities. Flyer attached.

Jill Kenney, MAC Center

• Health, Wellness, and Prevention Programs at the Living Well Center of Excellence are offered free of charge. They go to churches, fire halls, community centers, AARP groups, etc.

- Awarded the MOTA grant for a second year. Focused on addressing diabetes in minority communities in Wicomico and Somerset counties. Last year, reached 95 people through 7 events.
- Collaborating with Somerset County Health Department to reintroduce the CDC Diabetes Prevention Program. Hoping for award announcement sometime this month. Plan to hire a bilingual staff member to run programs. Diabetes self management has been offered in Spanish language for some time, and will continue.

Cara Rozaieski, Prevention

- Next STI Task Force meeting planned for 8/21 @ 2 pm at the Fritz building. Chavonda Carr now leads this group.
- Hope to interview for Komen program soon. Still serving women, using interpreters, through the BCCP program.
- SCALE diabetes education effort in conjunction with Somerset. Interviewing soon.
- Cara will be teaching a weekly class at the YMCA starting September 12th. Thursdays from 5:30 -6:30 pm. Flyer will be shared as soon as it is ready. SCALE is less data driven than the CDC program.
- Host locations for diabetes education through MOTA (MAC) are needed. Contact Cara.
- Healthiest Maryland Business ends in September. Handling technical assistance, and monthly newsletters, and handing off the program to a state level coordinator. Will still ask HMBs to do score cards.
- Prediabetes risk test has been revised to improve accessibility and messaging.
- ACTION: If you link to the risk test, please go to the CDC website and update your link.
- WalkWicomico: Glow in the Dark walk was held on a very hot day. Over 100 signed up, but only half of that showed. Event was very fun.
- Cara working with the City to off the Sneak Peak Walking Tour for the Folk Festival again this year.
- October 2: Walk Maryland Day. Walks will be held through Walk Wicomico.
- Office of Oral Health funds will allow dental offices to conduct basic obesity screening for children.
 Looking for connections with dentists that see children, and also looking for county level obesity statistics.
 ACTION: If you have sources, please share with Cara.
- Opioid Misuse Prevention Program last year, collected 1,577 lbs through 10 drop box locations.
- Smoking Cessation program is setting up a table at Chesapeake Healthcare during national health center week.
- Lisa was not able to attend, but asked Cara to share that a master inventory of resources for priority areas was discussed at the last Walk Wicomico meeting and the Behavioral Health workgroup is meeting monthly for a time, to implement their annual plan.

Dhruti Patel, Cooperative Extension

• Dhruti was not able to attend, but forwarded a flyer on the Farm Vitality Study that she has discussed at previous meetings.

| NEXT MEETING | Friday, October 4, 2019 @ 9:30 a.m. Greater Salisbury Building Conference Room |
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| ADJOURNMENT | The meeting was adjourned at 11:00 am. |
| ATTACHMENTS | Census Bureau presentation Wicomico Goes Purple kickoff flyer Overdose Awareness Day flyer Kicks for Kids flyer Farm Vitality study flyer |